

ipPerformance Group Consulting

Can improving process efficiency and effectiveness really help your business?

Strategies to increase revenue and sustainable competitive advantages while reducing expenses to improve bottom line results are critical in today's business environment. They are prompting many executives to ask, "How can we squeeze more from our existing business processes?" While some companies are achieving this goal, they are finding it a challenge to move from business as usual to an efficient process. **ipPerformance Group can help.** We have worked with our clients to help improve their process around identifying, managing, valuing, and monetizing their intellectual property portfolio and information technology.

Directed

Our approach is focused on reviewing our client's current state, defining future state recommendations and providing a roadmap to achieve those business goals. Our IP Management Process Services include:

Intellectual Property Program process review & design - Improving your business processes allows you to serve your organization better while reducing your costs of operations. ipPerformance Consulting starts by providing a quick assessment of your intellectual property business processes, along with recommendations, and helps you redesign a solution that best suits your business.

Metrics & Performance - Establishing strategic and operational metrics allow you to evaluate efficiencies and effectiveness of your IP program. ipPerformance works with you to identify impact and business aligned measures.

Technology & Techniques - Enabling the IP program with tools and getting up to date best practices techniques can provide you with a competitive advantage. ipPerformance Consulting works with you to identify and evaluate needs and develop the ROI.

ipPerformance Group is a leading IP focused services firm providing IP management best practices. We have developed the most extensive database of best practices.

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Professional

ipPerformance Group understands your need for efficiency and effectiveness. Our seasoned professionals have helped clients drive improvements throughout their businesses. Our approach uses the best of breed processes and technology solutions from our extensive client experience and best practices benchmarking to provide you with the knowledge and attention that your organization needs.

To learn more about improving your IP program, please call us at **(630) 216-9673**.

Results

ipPerformance Consulting provides clients with the best of breed **business process and technology services** to help achieve efficiency and effectiveness in an ever-changing business environment.

